

End of Big Lottery Local Food Funding Report Summary

The Somerset Dairy Careers Project was funded initially for 21 months from July 2012 and ending in March 2014.

Project Outcomes in 21 months funding period were:

- 1. To create 2 posts (Dairy Careers Project Coordinator and Resource Coordinator) to work with schools, colleges, dairy producers and organisations. To develop 15 training/apprenticeship/employment opportunities for young people by end of funded period.**

Both posts were filled in July 2012 (resource coordinator for 1 year). We are unsure if we have created 15 training or employment opportunities for young people as some of the young people we have reached are still in education but this project has opened their eyes to their options within the dairy industry that they would not previously been aware of. We are confident that young people will choose training/apprenticeships/ employment opportunities within the dairy sector

- 2. To distribute 3000 resource packs to year 9, 10 and 11 pupils in Somerset schools to increase knowledge about food, healthy eating, the Somerset dairy industry and opportunities available.**

Resource packs were printed in May 2012 and have been distributed to 40 secondary schools, colleges and youth groups and organisations in Somerset. They were also distributed at events and careers events that project staff attended. We have distributed 1600 packs to date but we have had 11,234 unique page views on the website in the young person area so we feel we have helped to increase young people's knowledge about food, healthy lifestyles, the Somerset dairy industry, skills required and opportunities available within the industry.

- 3. By the end of the first academic year 100 Year 9/10/11 pupils to have visited dairy farms and dairy processing and production companies and increased their knowledge and awareness of the skills needed and employment opportunities provided by the Somerset dairy industry.**

In the first year 74 students visited farms and had access to our resources and in the second year 135 students have visited farms (including 40 on taster days). A visit to farms or production sites increases the young people's awareness about the industry as well as finding out about careers available.

- 4. By the end of the funded project 30 young people will have experienced new specialist dairy tasters and/or short courses in dairy production/processing /dairy technology increasing their skills and knowledge about the industry and potential career paths.**

40 students have attended taster days that have been organised by the Somerset Dairy Careers Project. One event was held in South Somerset with 25 students from 2 schools and the other at Bridgwater College with 15 students from across Somerset. The taster days included activities and talks from a nutritionist, foot trimmer, farm manager, calf rearer and vet with practical activities such as milking and tractor driving.

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Beneficiaries

	Projected	Number to date:
Beneficiaries through lifetime of project:	18,045	22,695
Number of organisations to benefit:	13	131
Number of volunteer places created	-	58
Number of training places created	-	8